



Women's Education Project is growing!
We invite you join our Ambassador Team
and help young women in South India lift themselves from poverty!

About WEP

Founded in 2002, Women's Education Project helps young women from poor backgrounds in South India succeed in college and realize their career ambitions. WEP centers in Madurai and Hyderabad are lively places for students to:

- earn local college scholarships
- attend academic support courses
- study and research in the WEP library and computer lab
- attend personal and professional courses on health, nutrition, environment, finance, and civic issues
- learn to grow kitchen gardens
- volunteer at area orphanages and elderly homes
- gain career guidance and placement in local employment



Sumita (above), one of WEP's first students, was once severely anemic and failing in English. Today she is a lawyer and committed to women's issues.

Upon completion of the program, WEP students become teachers, health care workers, lawyers, or entrepreneurs. They are income earners for their families, leaders in their community and are prepared to address the problems of poverty to which they live closest.

What is a WEP Ambassador?

Ambassadors are professional New Yorkers committed to raising funds, promoting awareness, and celebrating the work of WEP. As a community of dedicated volunteers, Ambassadors agree to a one year commitment, participate in a monthly meeting and volunteer approximately 10 hours per month. Ambassadors choose to join one of three teams: **EVENTS, ATHLETICS, or SOCIAL MEDIA** team. *See below for descriptions.*

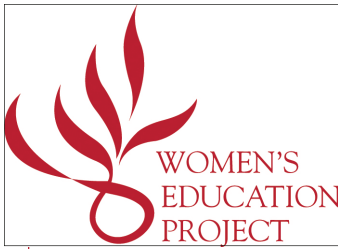
The EVENTS team leads fun and creative fundraisers. From the *Foods of India* to *Bhangra Night*, event ideas depend on the creativity of our Ambassadors. The annual fundraising goal is \$50,000. The team consists of 2 Team Leaders (one to manage PR) and 6 Members. Members take leadership roles in events of their choice.

The ATHLETICS team run and cycle in races in New York throughout the year. Members raise funds individually and through *Team WEP* events. The team consists of 2 Team Leaders (one to manage PR), 2 trainers and 20 or more runners. Training sessions are held on Wednesday evenings and Saturday mornings in Central Park (and Prospect Park in the future). Each member has a personal annual goal of \$1000 and runs in four events a year in Team WEP t-shirts. The team's FY11 goal is \$10,000.

The SOCIAL MEDIA team choose to write for the blog, produce the monthly Newsletter, develop WEPinars (6 per-month) with our students in India, or build the online library—interviews with professional women. The team consists of 2 Leaders and 2 (or more) writers per project.

INTERESTED CANDIDATES: Complete the attached application and submit it with your resume to info@womenseducationproject.org by 9/15. (Please include *Ambassador Applicant + Specific Team* in the heading.) Upon review, you may be invited to an in-person or skype interview.

Thank you for your support of WEP!
www.WomensEducationProject.org



Women's Education Project Ambassador's Application Form

Please copy this application into a Word document and submit it with your resume to info@womenseducationproject.org with *Ambassador Applicant—Specific Team* in the heading **by September 15**. Upon review of your application, you may be invited to an in-person or skype interview. Thank you for your interest in the WEP Ambassador program.

Name:

Email:

Telephone:

Address:

Why would you like to join the WEP Ambassadors? Why WEP?

Are you able to attend a monthly Ambassador meeting?

Are you able to commit 10 hrs a month to WEP?

Do you have obligations which would not allow you to commit to this time?

What other organizations have you volunteered for and what were your accomplishments?

Would you introduce WEP to 5-10 friends/family/colleagues on WEP's appeal day?

What TEAM are you interested in joining: EVENTS, ATHLETICS, or SOCIAL MEDIA.

EVENT TEAM QUESTIONS

Describe a creative event you would like to help WEP plan (trivia night, jewelry sale etc.)

Detail your event planning experience. Or if you are new to event planning, describe your interest.

Besides events, what other activities would you recommend for WEP to reach our \$50,000 goal?

ATHLETIC TEAM QUESTIONS

What is your running experience? (all levels welcome!)

Can you commit to at least one training session a week?

Which races will you sign up for? See the website for race schedule.

How will you reach your \$1000 goal?

SOCIAL MEDIA TEAM

Please check the activity you would like to participate in: Blog, newsletter, WEPinar, or Library

Detail your experience in the team which you have chosen above.

How would you like to contribute to WEP's media? (blog, articles, webinar sessions, or interviews)

How would you increase WEP's Facebook membership?

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